

The Joe Cronin Memorial Fishing Tournament was established to benefit the Dana Farber Cancer Institute's Jimmy Fund. This year's tournament will be the 16th annual event.

The namesake of our tournament, Joe Cronin, was not only a player and manager for the Boston Red Sox but was also a Commissioner of the American League. Along with his teammate Ted Williams and Red Sox owner Tom Yawkey they initiated and fostered a strong partnership with the Jimmy Fund that continues today.

The tournament began Sixteen years ago with eight boats participating and raising \$5000. The 2008 tournament held August 8th, hosted 55 boats with over 400 participants. We raised \$350,000 and donated \$300,000 to Dana Farber. This makes our total donation to Dana Farber over the last 15 years; 2.5 Million Dollars! The tournament is the largest private one day fundraising event that benefits the Jimmy Fund and the Dana Farber Cancer Institute. All members of the tournament committee are volunteers and all monies raised are donated to the Jimmy Fund and the Dana Farber Cancer Institute.

- ❑ **This will be the tournament's Sixteenth Year.**
- ❑ **Last year \$350,000 was raised and \$300,000 was donated.**
- ❑ **The event has been covered by ESPN.**
- ❑ **Last year we had 55 boats – these were donated by their owners including Captain, mate, lunch, fuel, tackle and bait.**
- ❑ **We had 400 anglers, all paying (donating) to fish.**
- ❑ **No cash prizes, all funds go to The Jimmy Fund.**
- ❑ **This year's date is Friday, August 7th. The Captain's meeting is Thursday night, August 6th.**

We hope that your company will donate goods to be auctioned at the tournament and/or items for the Captain's bags.

The committee of the Joe Cronin Memorial Fishing Tournament thanks you in advance for your support of our mission in the fight against cancer in children.